# ONLINE VERIFICATION

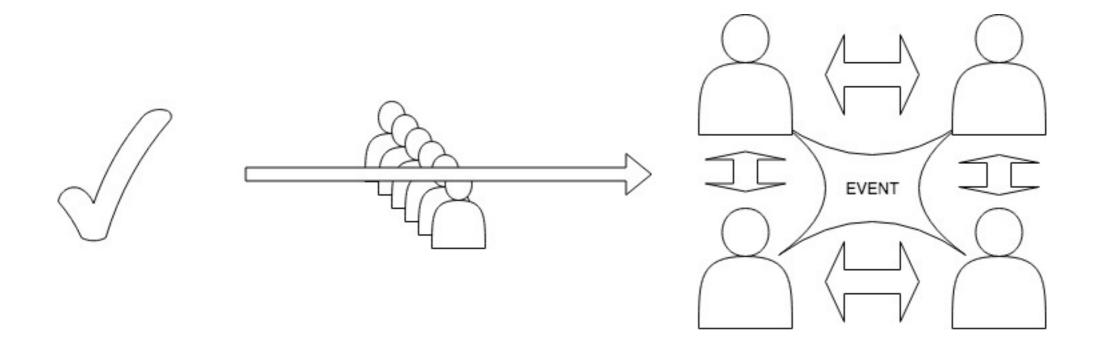
#### **AGENDA**

- ➤ Principles of Verification
- ➤ Basics
- ➤ Demos
  - ➤ Search Twitter
  - ➤ Searching Facebook
  - Searching YouTube
- ➤ Advanced (Case Studies)

#### PRINCIPLES OF VERIFICATION

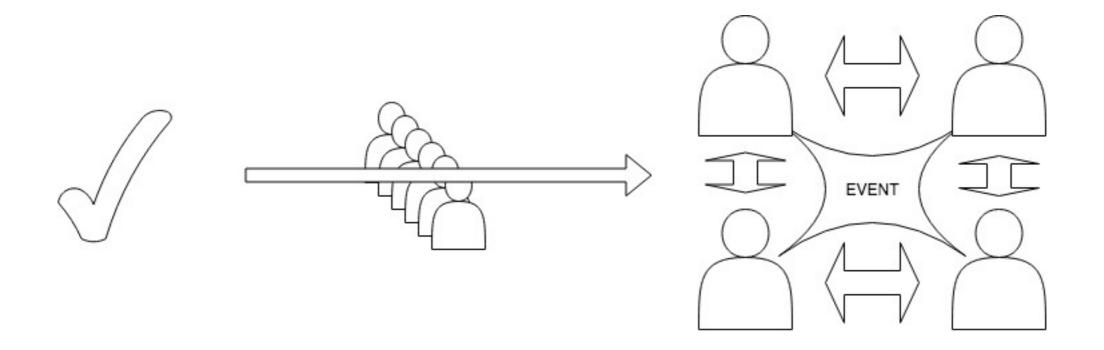
- Every real-word event creates data
- ➤ Data is easily shared, copied and distributed
- ➤ The internet collapses space and time
- ➤ Time + Distance = Distortion
- ➤ Verification
  - ➤ Authorship & Provenance
  - Basis of knowledge
  - Content evaluation

#### PRINCIPLES OF VERIFICATION: DATA FLOWS & CHALLENGES



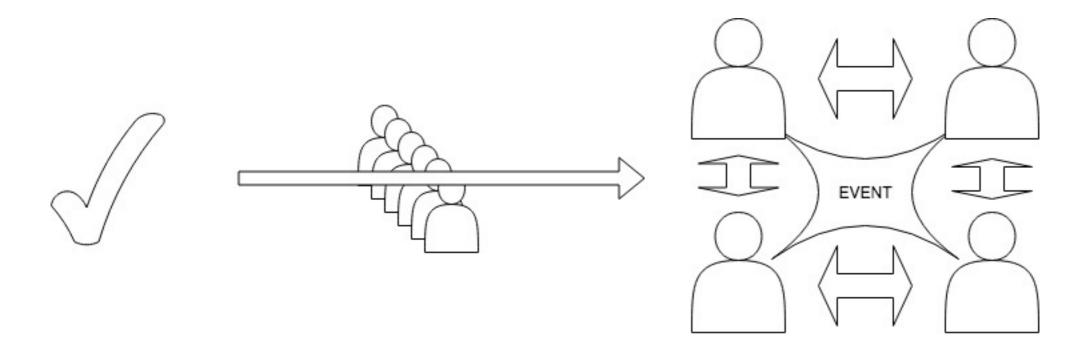
- ➤ Repetition <>
- ➤ Distortion <><>
- ➤ Misrepresentation (deliberate) <><>>

### PRINCIPLES OF VERIFICATION: DATA FLOWS & CHALLENGES



- ➤ Example 1: A Birthday Party
- ➤ Example 2: An Explosion

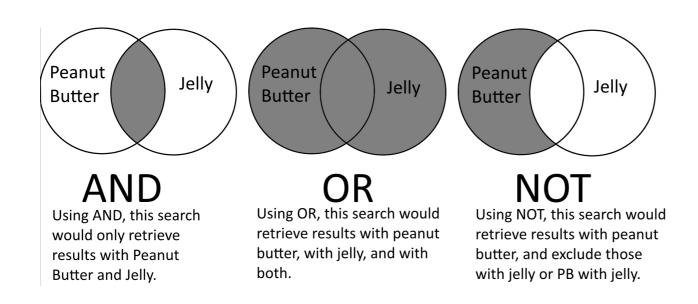
## PRINCIPLES OF VERIFICATION: METHODOLOGIES



- Keyword searches
- ➤ Source-based searches
- ➤ Geographic searches
- ➤ Source evaluation
- ➤ Image-based searches

#### FINDING INFORMATION

- Keywords
  - ➤ Search in the relevant language
  - Use search operators



- ➤ Build up a source list
- ➤ Use tools & complex search strings

#### **WORKING WITH IMAGES**

- ➤ Images
  - ➤ Reverse image searching
    - ➤ Limits of reverse image searching
    - > Cheats
  - ➤ Tools
    - > Search engines
    - ➤ TinEye

# **TWITTER**

- ➤ Basic orientation
- > Search queries
- ➤ Advanced search function

# YOUTUBE

- ➤ Basic orientation
- > Search queries
- ➤ Advanced search function

# **FACEBOOK**

- ➤ Basic orientation
- > Search queries
- ➤ Advanced search function

# EXAMPLE — DAMASCUS, 21 AUGUST 2013









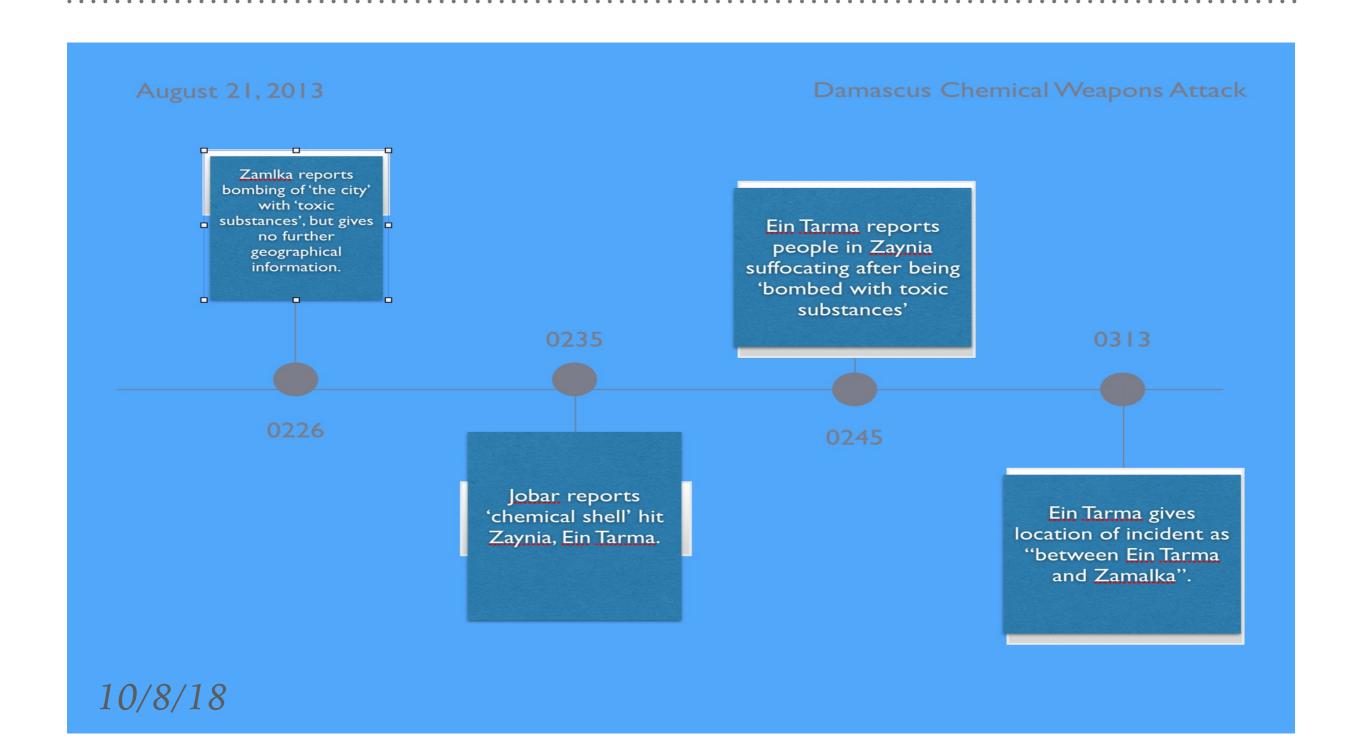
# DELUGE OF VIDEOS, FEW SPECIFICS

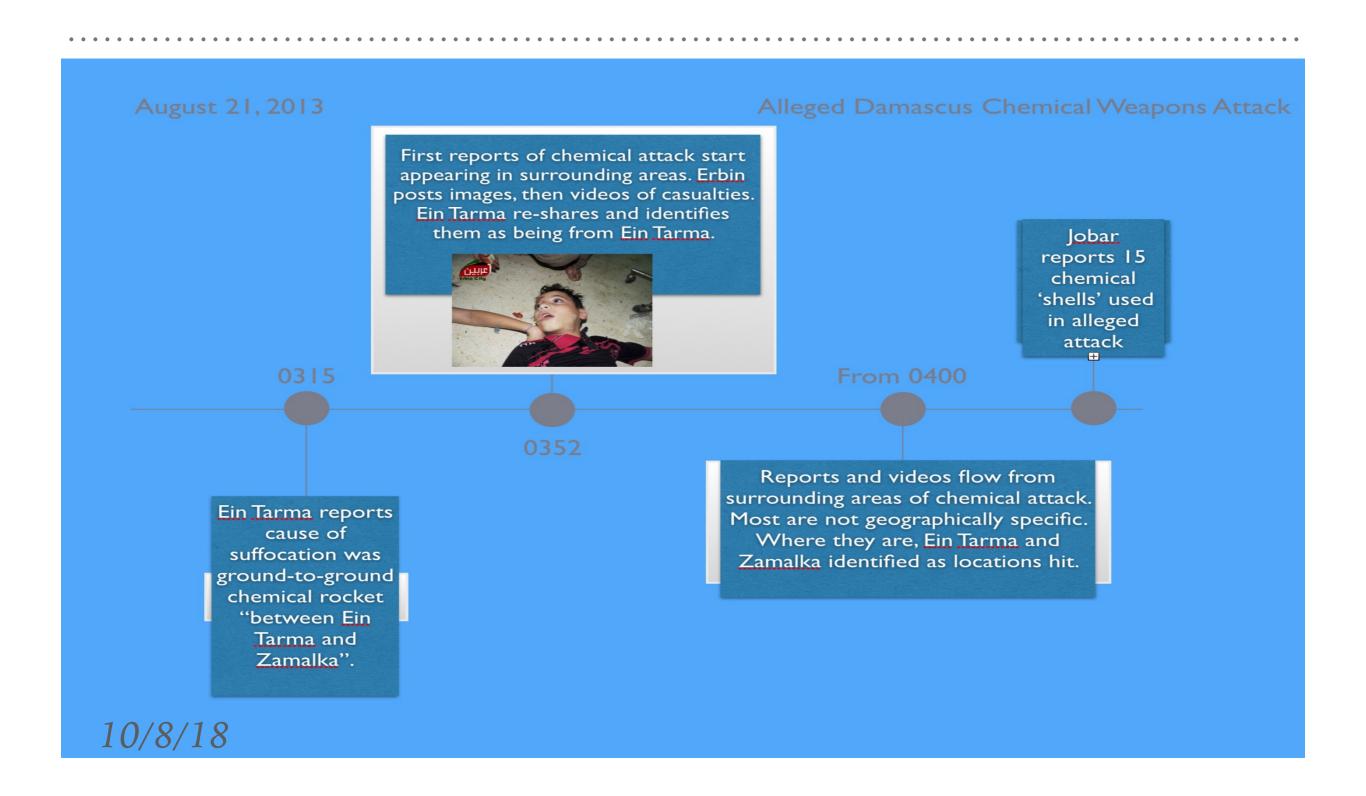
- ➤ First reports of attack @ 02:30 local time
- ➤ 150+ videos; 50+ uploaders
- > Posted to accounts with affiliations/history across wide area
- ➤ Similar symptoms
- ➤ No location specifics
- ➤ Hundreds of victims

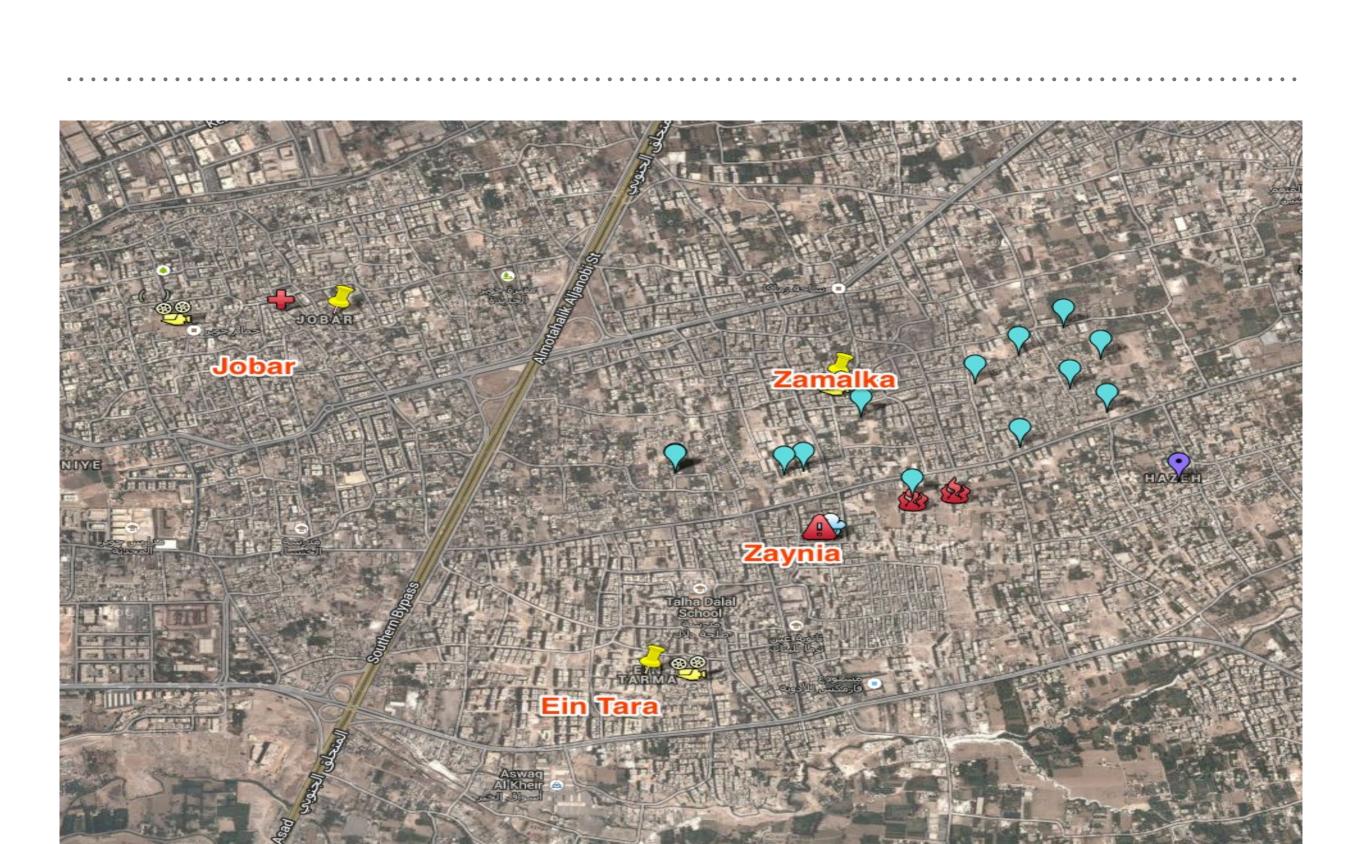


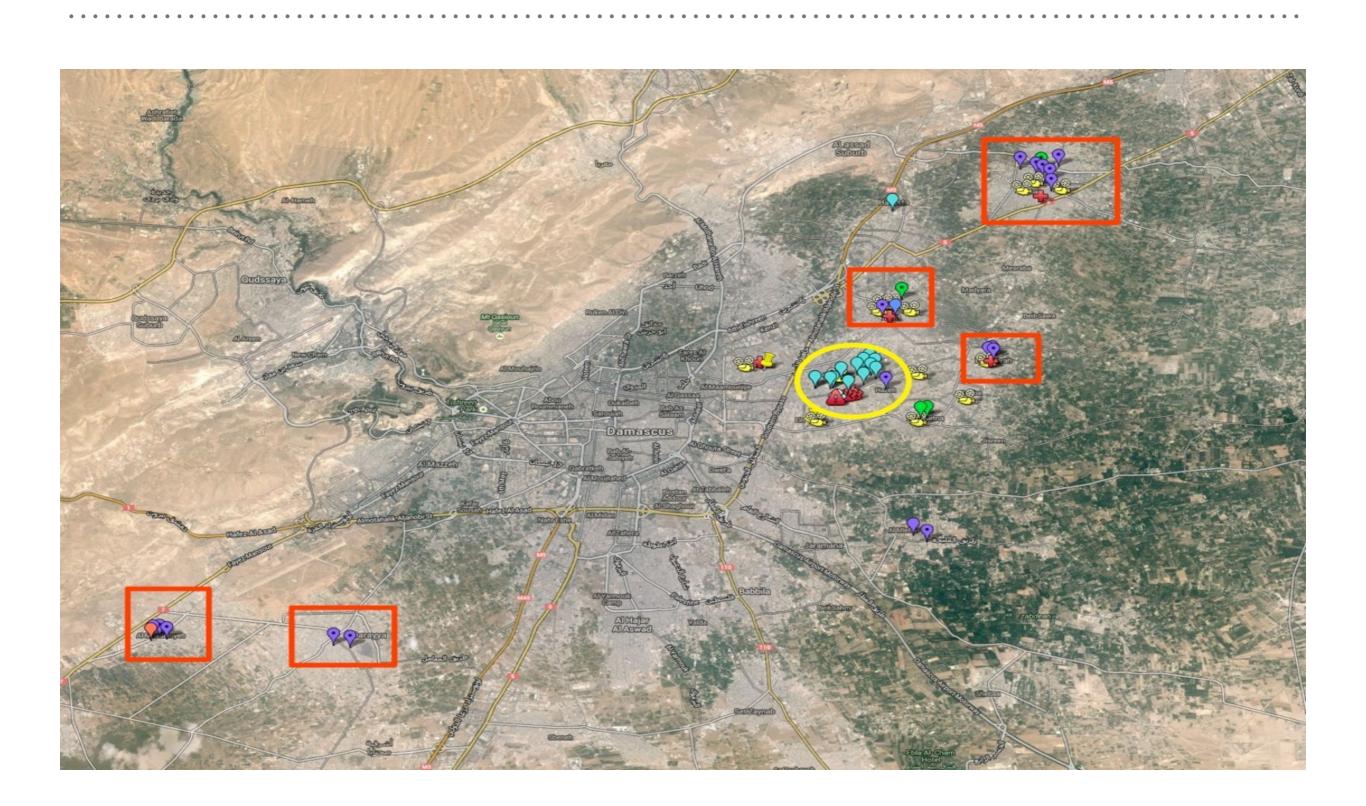






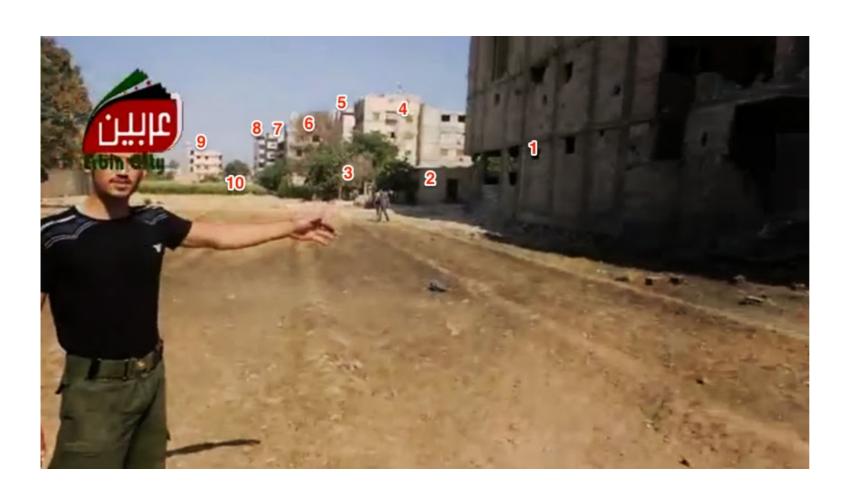




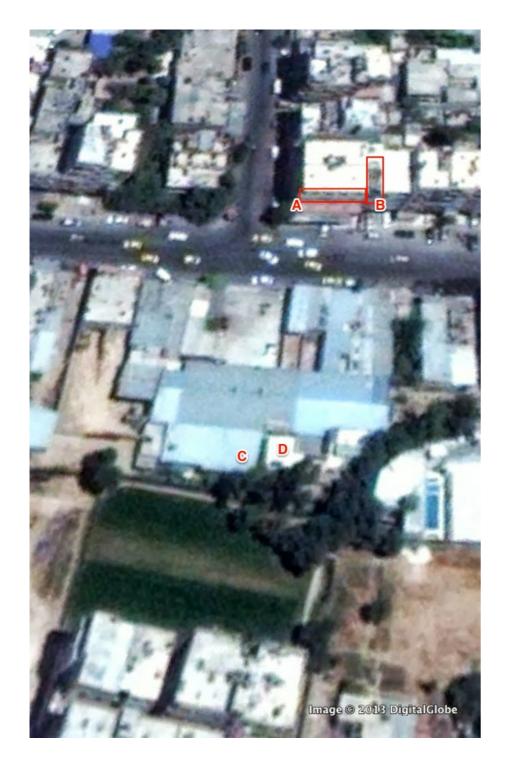


# GEOLOCATION OF ALLEGED CW ROCKET



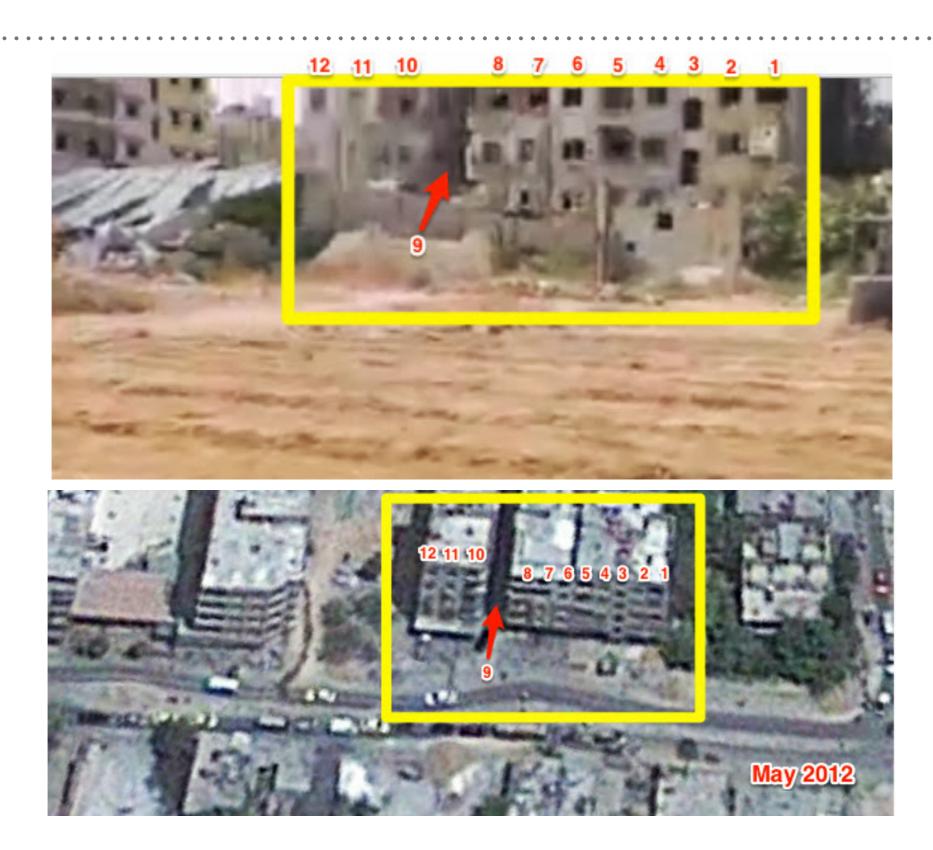


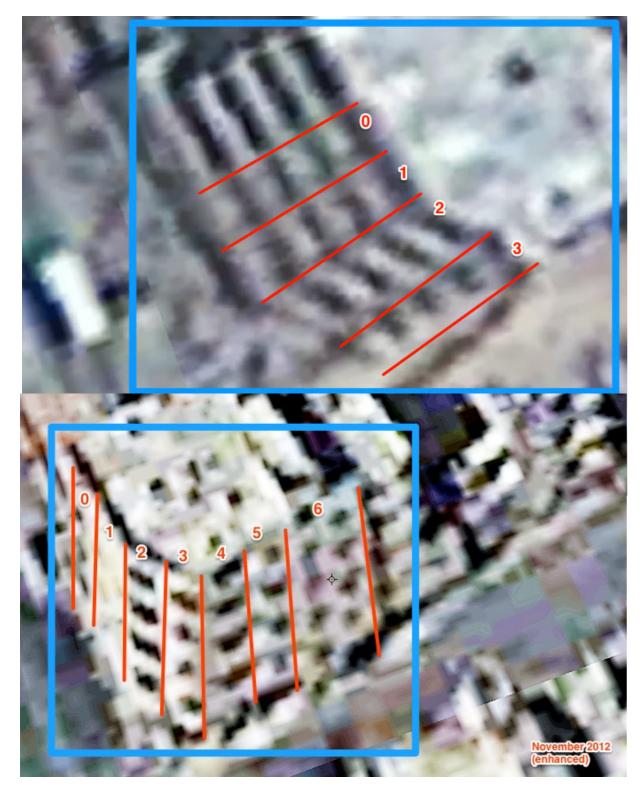








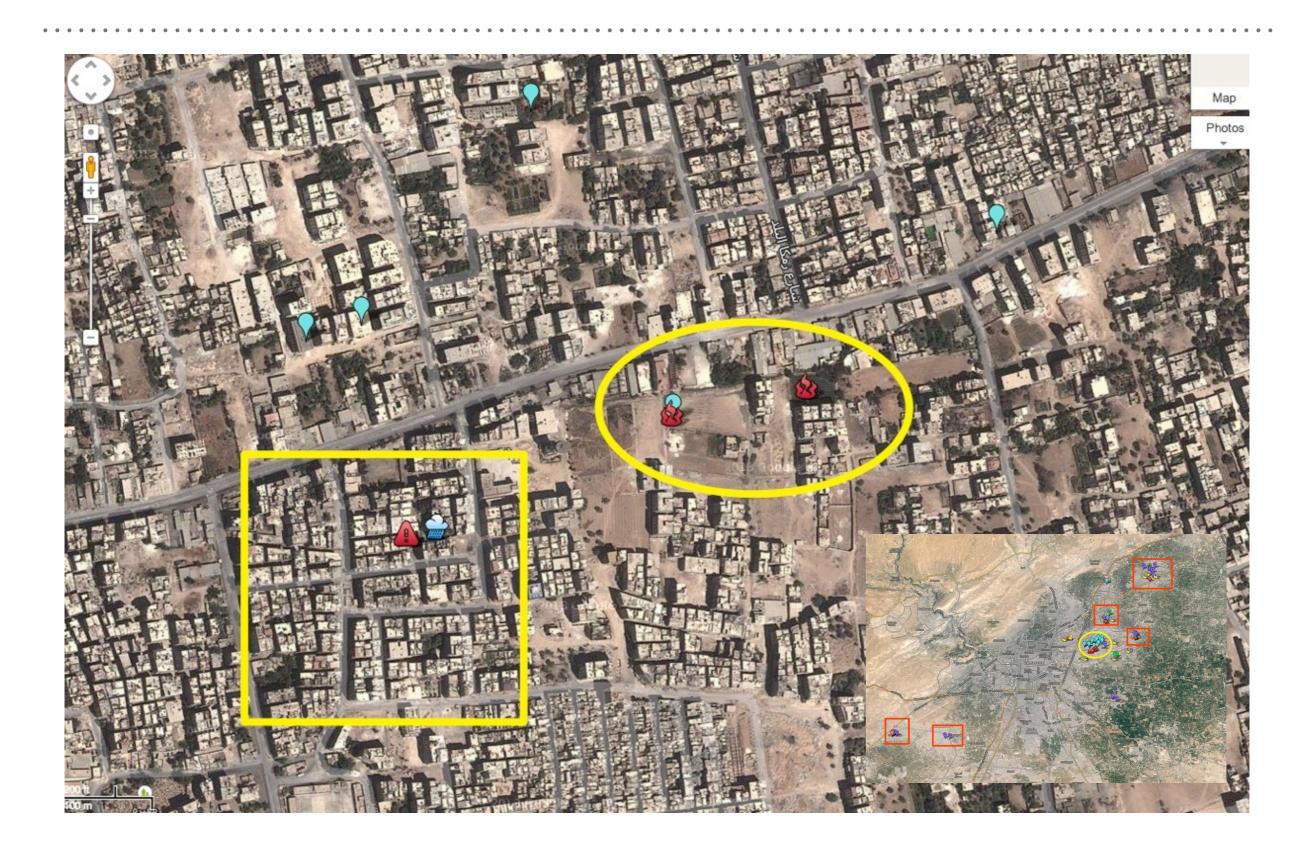




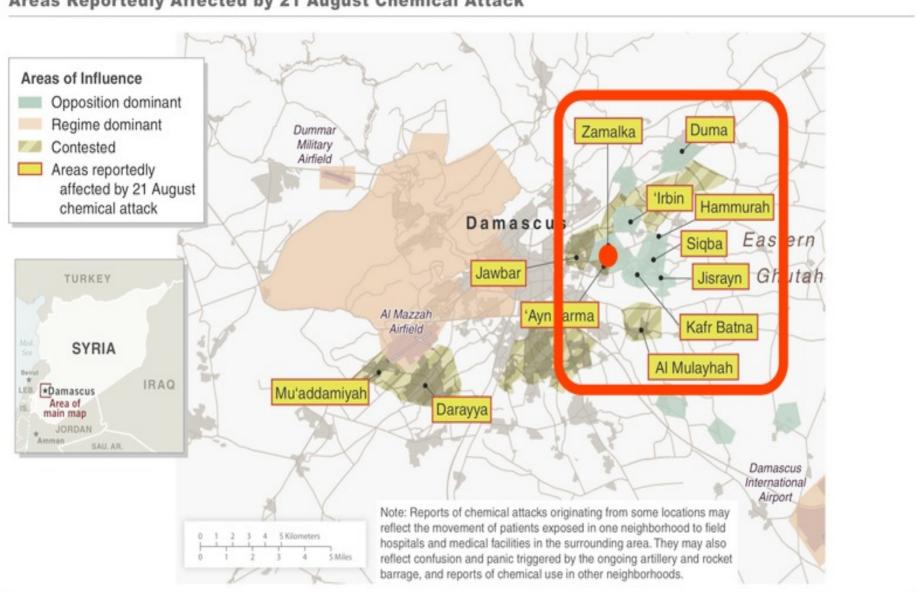








Syria: Damascus Areas of Influence and Areas Reportedly Affected by 21 August Chemical Attack



#### **PRINCIPLES**

- ➤ There is always someone closer to the story (than you)
- Question basis of knowledge
- > History, timestamps are your friends
- ➤ Linked online entities
- ➤ Leverage the "conversation"
- ➤ Automate for the win
- ➤ Google is your friend
- ➤ Know your platforms
- ➤ There is no such thing as "certainty"

# GUIDES/EXAMPLES (CLICK TEXT OR NUMBER)

BBC & Co. — Cameroon

Forensic Architecture (Al Jinah Mosque)

Bellingcat (Werfalli Executions)

Air Wars (Civilian Harm)

JIT MH17 Investigation

NYT Visual Investigations

Bellingcat 1, 2, 3

KRO-NCRV 12

Digital Sherlocks 1

Julia BAYER 1

Julia BAYER 2

Daily Verification Quizzes

Geoguessr

Verification Handbook

# A REMINDER ABOUT HUMILITY...